

Wicked Energy with JG

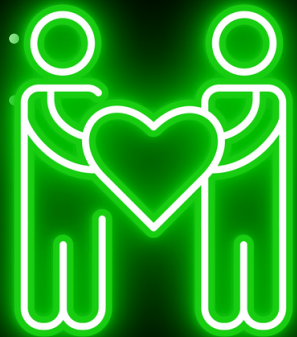
Podcast Sponsor
Information Package



Why work with JG?



Love of the energy industry



Compassion for those who deserve access to energy



Curiosity to uncover the framework of energy thought leaders





JG's Reach & Experience

Personal LinkedIn Page



6,800+ LinkedIn followers
±30,000 Avg weekly impressions

Podcasting Experience



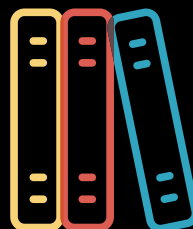
380+ Episodes

Industry Experience



18 Years of industry experience


Education

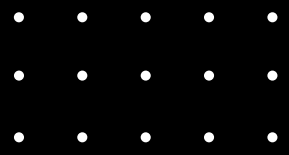


MSc in Global Energy Management

TESTIMONIAL

"Podcasts help you position your team as true experts in their field. They help you integrate your SMEs to a community of people who are interested in the same area of knowledge and help us build bridges with people that we will otherwise wouldn't know existed" - Tony Manzur, Director of Marketing at TechnipFMC





Details



FORMAT

Guest interviews

PURPOSE

Deconstruct the minds of today's energy thoughts leaders and companies to uncover their framework and tools used in their journeys of supplying and servicing the energy industry.

GOAL

Educate, inform, and entertain through story telling while creating awareness around major energy topics, technologies and innovation initiatives.

SPONSORSHIP VALUE

Supplement existing marketing strategy

Increased brand awareness

Market exposure

Industry participation

Targeted advertising

DELIVERABLES

One episode per week, 4 ad mentions per month

Monthly analytics report including downloads, geolocation, apps & devices

Logo on podcast cover art

Mention in each LinkedIn post following episode release

Mention on all podcast related social media content



Sponsorships



PACKAGE A - PRE-ROLL

±15-30 second **preroll read** ad at the beginning of each episode

JG to read clip showcasing the company and any goods/services sponsor wishes to promote

Directories include Spotify, iTunes, Amazon Music, Stitcher, and more

Company mention/tag on release of every new episode on JG's social networks

INVESTMENT: \$3,000/MONTH
6 MONTH MINIMUM

PACKAGE B - MID-ROLL

±15-30 second **mid-roll read** ad at the middle of each episode

JG to read clip showcasing the company and any goods/services sponsor wishes to promote

Directories include Spotify, iTunes, Amazon Music, Stitcher, and more

Company mention/tag on release of every new episode on JG's social networks

INVESTMENT: \$2,500/MONTH
6 MONTH MINIMUM

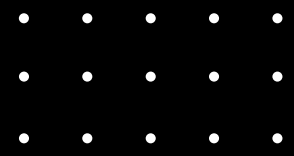
PACKAGE C - WEBSITE

Company logo placement on Wicked Energy's website

Writeup about the company and link to company's website

One company mention per month on JG's social networks

INVESTMENT: \$250/MONTH
6 MONTH MINIMUM



Thank You!

PARTNER WITH WICKED ENERGY

JUSTIN@WICKEDENERGY.IO

